

LONDON 2020



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SPRING 2021

Bennett, Ellen

Spring 2021

DREAM FIRST, DETAILS LATER: The Power of Leaping Before You Look

You don't need a detailed plan to make your dream a reality. You just need to start before you're ready. This fun, illustrated guidebook will hold your hand tightly as you push aside analysis paralysis and dive into action, teaching you every creative problem-solving technique to handle crises as they arise. Whether you want to start a multi-million-dollar company or just pilot a risky idea, you'll learn how to transition from the "flying by the seat of your pants" stage to the "well-oiled machine" stage. Ellen Bennett is the founder and CEO of [Hedley & Bennett](#), an apparel company that specializes in premium chef aprons.

UK, Translation: Portfolio (editor Leah Trouwborst)
Agent: DeFiore & Co.

Galef, Julia

Spring 2021

THE SCOUT MINDSET: Why Some People See Things Clearly and Others Don't

Most humans have a "soldier" mindset. From tribalism and wishful thinking to rationalizing in our personal lives and everything in between, we are driven to defend the ideas we most want to believe and shoot down those we don't. But if we want to get things right more often, we should train ourselves to have a "scout" mindset. A scout's goal is to survey the territory and make as accurate a map as possible. Above all, the scout wants to know what's actually true. In *The Scout Mindset*, [Julia Galef](#) shows that what makes scouts better at getting things right isn't that they're smarter than everyone else. It's a handful of emotional skills, habits, and ways of looking at the world that anyone can learn. With fascinating examples, Galef explores why our brains deceive us and what we can do to change the way we think. She is the host of the popular *Rationally Speaking* podcast.

UK, Translation: Portfolio (editor Nina Rodriguez-Marty)
Agent: Inkwell Management

Chinese (cc): Commonwealth Mag; Chinese (sc): CITIC; Dutch: Business Contact; Hebrew: Or Am; Japanese: Toyo Keizai; Korean: Mirae N; Portuguese (B): Alta; Romanian: Publica; Russian: MIF; Spanish (LA): Oceano; Spanish (S): Paidos; Thai: SE-Education; Vietnamese: First News

Gonen, Ron
CLOSING THE LOOP

Spring 2021

What if you started your day by changing out of algae fabric pajamas and washing your hair with a cube of dried shampoo? You'd put on soybean protein fiber pants and recycled-plastic sneakers to head to your office, constructed from carbon-sequestering cement grown the way coral reefs form. Ron Gonen argues that all this is possible, and much more. As Recycling and Sustainability czar under Mayor Bloomberg, he managed New York City's waste, recycling, and pioneering composting initiative. Now he champions innovation in recycling technology to defeat one of the greatest scams in history: the take-make-waste economy that inflated costs and sabotaged our environment almost to the point of no return. Showcasing brilliant innovations already at work all over the world, Gonen reveals opportunity in the circular economy with an empowering call to action. Gonen is the Co-Founder and CEO of [Closed Loop Partners](#).

UK: Portfolio (editor Trish Daly)
Agent controls translation rights: Janklow & Nesbit

Leson, Gero
HOW TO GROW

Spring 2021

If you know [Dr. Bronner's](#) Magic Soaps, you likely know their ebullient labels or the tingling of their peppermint pure-castile soap. How did this bare-bones product garner mainstream adoration? Per Patagonia CEO Rose Marcario, "They have the best supply chain practices, of course." This is the story of how the family-run company built a global network of fair trade farmers, factories, and partners from the ground up. It illuminates the challenges of implementing and scaling ethical production for the company's popular products—facing harrowing moments along the way—and the benefits for communities and the environment. In the tradition of *Let My People Go Surfing*, the book shows how Dr. Bronner's broke boundaries of production to become a pioneer in the global movement for socially just business, enacting a radical vision with simple, fair trade ingredients. Gero Leson is Vice President of Special Operation at Dr. Bronner's.

UK, Translation: Portfolio (editor Trish Daly)
Agent: Jud Laghi Agency

McLoughlin, Elizabeth Cronise
BECOMING HEROINES: Unleashing Our Power for Revolution and Rebirth

Spring 2021

Women who move up the corporate ladder do what they must to survive: silence their instincts, capitulate, accommodate, smile, compete with other women, and reinforce the patriarchy upon others. But with revolution in the air, female leaders are choosing to fight back against the broken system they once accepted. This book is their guide to becoming agents for change, starting by healing internalized trauma and recognizing the cognitive biases they've absorbed by osmosis. [Elizabeth Cronise McLaughlin](#) runs wildly popular executive coaching and leadership programs for women willing to undergo the deep inner transformation that precedes any outer change. Here she guides brave readers on an intensely personal journey to find their long-buried voices. This book is a must-read for any female leader ready to effect personal and institutional change. McLaughlin is the CEO of Gaia Project Consulting and the Founder of [The Gaia Project for Women's Leadership](#).

UK, Translation: Portfolio (editor Leah Trouwborst)
Agent: Wendy Sherman Associates

Milkman, Katherine; foreword by Angela Duckworth
CHANGE FOR GOOD

Spring 2021

It's easy to effect short-term change in your life, but it's really hard to change for good. Fortunately, there is a solution. Drawing on her groundbreaking research in the field of behavioral psychology, [Katherine Milkman](#) shares a toolkit that will help you change your behavior, and your life, for good, no matter your goal. Through case studies, engaging stories, and research from companies like Google and 24 Hour Fitness, Milkman teaches how setting the right intentions can alter the course of your success. Whether you're a manager, coach, or teacher looking to help others create positive change in their lives, or you're struggling to kick some bad behaviors yourself, *Change for Good* offers an invaluable blueprint for making it happen and making it stick. Milkman is a Professor at The Wharton School at the University of Pennsylvania. She has consulted for institutions such as Google and the US Department of Defense, and her behavioral change research is regularly featured in major media outlets.

UK, Translation, excluding complex and simplified Chinese, Japanese: Portfolio (editor Niki Papadopoulos)
Agent: ICM/Sagalyn

Newport, Cal
A WORLD WITHOUT EMAIL

Spring 2021

Do you feel like email consumes all your time? Does your company communicate almost entirely through email, even though everybody hates it? Do you daydream about setting a permanent out-of-office message, only to have the ping of a new email disrupt your daydreams? Productivity expert [Cal Newport](#) has heard your prayers and seen your 2:00 AM emails, and he has a solution. *A World Without Email* provides actionable ways for companies to revolutionize and improve office communication. If companies are serious about increasing productivity and becoming hypercompetitive in the marketplace, they need to let employees do their jobs. That means leaving email behind and implementing more sophisticated and intuitive forms of communication. Utilizing an array of case studies from various businesses, Newport shows how to create a better, smarter, higher-functioning workplace. He is the bestselling author of *Digital Minimalism*, *Deep Work*, and others.

Translation: Portfolio (editor Niki Papadopoulos)
Agent: DeFiore & Co.

UK: Penguin Business; Chinese (cc): China Times; Chinese (sc): Ginkgo Beijing; Dutch: Business Contact; German: Redline; Korean: Sejong; Russian: MIF

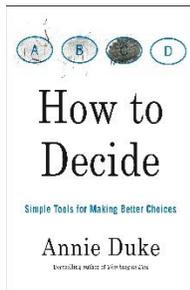
Vengoechea, Ximena
LISTEN LIKE YOU MEAN IT

Spring 2021

Listening, like any communication skill, can be improved—and [Ximena Vengoechea](#) can show you how. She has conducted hundreds of interviews on everything from cookbooks to the joys and frustrations of launching a small business, uncovering pain points most would never confess. In *Listen Like You Mean It*, she reveals the tips and tricks of the trade, from how to quickly build rapport with strangers, to which questions help people unlock what they need to say, to when it's time to throw out the script entirely, and how to recover from listener's drain. Drawing from interviews with listening experts like marriage counselors, life coaches, attorneys, and National Public Radio hosts Terry Gross and Guy Raz, as well as stories from her own research sessions, Vengoechea shows us how to listen so we can all feel heard, connected, and understood. Vengoechea is a UX and Market Research Manager at Pinterest and a contributor at *Fast Company* and *The Muse*.

UK, Translation: Portfolio (editor Nina Rodriguez-Marty)
Agent: Stonesong Press

FALL 2020



Duke, Annie

Sept. 2020

HOW TO DECIDE: Simple Tools for Making Better Choices

Through a blend of compelling exercises, illustrations, and stories, the bestselling author of *Thinking in Bets* will train you to combat your own biases, address your weaknesses, and help you become a better and more confident decision-maker. *How to Decide* helps you analyze key decisions you've made in the past and troubleshoot those you're making in the future. Whether you're picking investments, evaluating a job offer, or trying to figure out your romantic life, this book is the key to happier outcomes and fewer regrets. [Annie Duke](#) is a

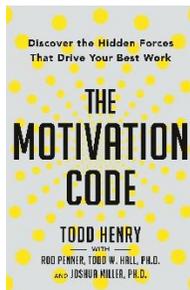
World Series of Poker bracelet winner, the winner of the 2004 Tournament of Champions, and the only woman to win the NBC National Poker Heads Up Championship. She is a founder of the [Alliance for Decision Education](#), a non-profit dedicated to improving decision-making skills for under-served youth.

UK, Translation: Portfolio (editor Niki Papadopoulos)

Agent: Levine, Greenberg, Rostan

Sales for *Thinking in Bets*:

Chinese (cc): Acme; Chinese (sc): CITIC; Italian: Ferrari Sinibaldi; Japanese: Nikkei BP; Korean: Segyesa; Russian: MIF; Spanish: Planeta; Turkish: Kapital; Ukrainian: Nash Format; Vietnamese: Tre



Henry, Todd

Oct. 2020

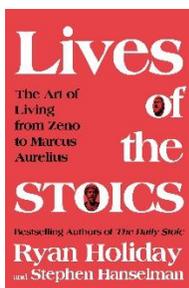
THE MOTIVATION CODE: Discover the Hidden Forces That Drive Your Best Work

What drives us to unleash our best work? As [Todd Henry](#) reveals in this illuminating book, drawing on interviews with over 100,000 working professionals, some people are energized by a race against the clock, while others put in extra effort only when they feel part of a team. For still others, nothing is as motivating as the possibility of public recognition. Henry shows that there are six unique motivational archetypes—each with its own tells and needs. This book teaches us to decode our motivational type so we can structure projects, have conversations,

make decisions, and even choose career paths to amp up engagement and achieve fulfillment. Once we know how to activate our inner drivers, we can transform the work we do into the work we love. Henry is the author of *Die Empty* and *The Accidental Creative*, among others.

UK, Translation: Portfolio (editor Nina Rodriguez-Marty)

Agent: Folio Literary Management



Holiday, Ryan, and Stephen Hanselman
LIVES OF THE STOICS: The Art of Living from Zeno to Marcus Aurelius

Sept. 2020

Lives of the Stoics presents the fascinating lives of the men and women who strove to live by the timeless Stoic virtues. Organized in digestible, mini-biographies, the book vividly brings home what Stoicism was like for the people who loved it and lived it, dusting off powerful lessons to be learned from their struggles and successes. More than a mere history book, every example in these pages is designed to help readers apply philosophy in their own lives. The book explores how Stoics benefit from preparing not only for success, but also failure, and learn to love, not merely accept, the hand they are dealt in life. [Ryan Holiday](#) and [Stephen Hanselman](#) together are the authors of the bestselling *The Daily Stoic*, and Holiday is the author of the bestselling *The Obstacle is the Way*, *Ego is the Enemy*, and *Stillness is the Key*, among others.

Translation: Portfolio (editor Niki Papadopoulou)

Agent: Level Five Media

UK: Profile

Sales for Ryan Holiday and Stephen Hanselman's Stoicism books:

UK: Profile; Albanian: Minerva; Arabic: Jarir; Azeri: TEAS; Bulgarian: Ciela; Chinese (cc): Yuan-Liou; Chinese (sc): CITIC, Guomai; Dutch: Bruna; Estonian: Oceanic; Finnish: Basam; French: Leduc; German: Finanzbuch; Greek: Pedio; Hungarian: XXI Szazad; Indonesian: Gramedia; Italian: Giunti; Japanese: Pan Rolling; Korean: Next Wave; Lithuanian: Tobulejimo; Polish: Helion; Portuguese (B): Intrinseca; Portuguese (P): Lua de Papel; Romanian: Act & Politon, Seneca; Russian: MIF; Serbian: Vulkan; Slovak: Eastone; Slovene: UMco; Spanish (LA): Oceano; Spanish (S): Reverte; Swedish: Volante; Thai: WeLearn; Ukrainian: Nash Format; Vietnamese: MCBooks, Alpha

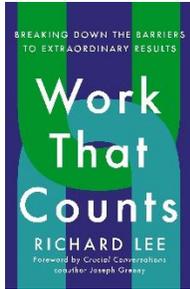
Huston, Therese
LET'S TALK: Make Effective Feedback Your Superpower

Jan. 2021

Critical feedback delivered skillfully and frequently can be a game-changer. For managers, feedback can turn average performers into the hardest workers and stars into superstars. [Therese Huston](#), the founding director of the Center for Excellence in Teaching and Learning at Seattle University, argues that the key to being listened to is to listen. First, find out what kind of feedback an employee most wants to hear: appreciation, coaching, or evaluation. All categories are vital, but if an employee craves one, they will listen better once they've been heard. Then Huston lays out counterintuitive strategies for delivering each type of feedback successfully. This handbook will make a once-awkward chore feel natural, and, by greasing the wheels of regular feedback conversations, help managers improve performance, trust, and mutual understanding. Huston is the author of *Teaching What You Don't Know* and *How Women Decide*.

UK, Translation: Portfolio (editor Leah Trouwborst)

Agent: Levine, Greenberg, Rostan



Lee, Richard; foreword by Joseph Grenny

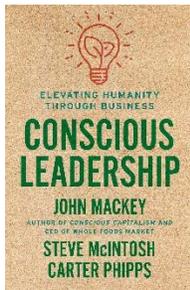
Oct. 2020

WORK THAT COUNTS: Breaking Down the Barriers to Extraordinary Results

From siloes and micromanagers to bosses who don't give their employees enough decision-making power, barriers to impact arise in every complex organization, preventing teams from getting their best results. [Richard Lee's](#) framework for leveraging impact has enabled teams to overcome these challenges. Drawing on examples from companies he's worked with, including Google, Facebook, Amgen, and Genentech/Roche, Lee provides practical solutions to the problems that hold people back in nearly every organization. This is a commonsense yet groundbreaking manual filled with assessments and real-world examples that allows organizations to make the most of their people and become more than the sum of their parts. Lee authored *Leveraging Impact*, a new program to help participants make a bigger difference in complex organizations. He also consulted with hundreds of professionals around the country and built a business around [VitalSmarts' Crucial Conversations](#).

UK, Translation: Portfolio (editor Helen Healey)

Agent: Sagalyn/ICM



Mackey, John

Sept. 2020

CONSCIOUS LEADERSHIP: Elevating Humanity Through Business

Forty years ago, Whole Foods CEO [John Mackey](#) started a movement in supermarkets, ultimately bringing natural, organic food to the masses. Then he brought those values to the business world with *Conscious Capitalism*. Now, Mackey wants to inspire entrepreneurs and trailblazers to grow as conscious leaders who see beyond the bottom line. Weaving together anecdotes and case studies, profiles of other conscious leaders and innovative techniques for self-development, *Conscious Leadership* demystifies the strategies that have helped Mackey shepherd Whole Foods through four decades of incredible growth and innovation, including its recent sale to Amazon, always according to his core values.

UK, Translation: Portfolio (editor Trish Daly)

Agent: Sagalyn/ICM

Newport, Cal

Nov. 2020

THE TIME-BLOCK PLANNER: A Daily Method for Deep Work in a Distracted World

From the bestselling author of *Digital Minimalism* comes a daily planner for productivity-seekers looking to prioritize deep work and maximize their lives through the simple, effective strategy of time blocking. [Cal Newport](#) has reshaped how people utilize their time and approach their daily lives. Now comes *The Time-Block Planner*, Newport's digestible system for taking control of your schedule and optimizing what truly needs to get done. With this planner, you will no longer fear the stresses and demands of your schedule, but instead, revel in your newfound freedom. Newport is also the author of *Deep Work, So Good They Can't Ignore You*, and the forthcoming *A World Without Email*.

Translation: Portfolio (editor Niki Papadopoulos)

Agent: DeFiore & Co.

UK: Penguin Business

Sales for *Digital Minimalism*:

UK: Penguin Business; Arabic: Rewayat; Bulgarian: Mont; Chinese (cc): China Times; Chinese (sc): Ginkgo Beijing; Czech: Jan Melvil; Danish: Dafolo; Dutch: Business Contact; French: Leduc, L'Homme; German: Redline; Indonesian: Gramedia; Italian: Roi; Japanese: Hayakawa; Korean: Sejong; Mongolian: Erdemt Geegen; Polish: Studio Emka; Portuguese (B): Alta; Portuguese (P): Actual; Romanian: Publica; Russian: MIF; Slovak: Albatros; Spanish: Paidos; Thai: Matichon; Turkish: Metropolis; Vietnamese: Thai Ha

Yglesias, Matthew

Sept. 2020

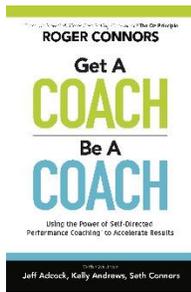
ONE BILLION AMERICANS: The Case for Thinking Bigger

In this timely and provocative book, [Matthew Yglesias](#) makes the case for massive population growth through humane family and immigration policy. Of course, more people require more housing, not to mention better transportation, improved education, a revitalized welfare system, and climate change mitigation. Why not do it all, and stay on top forever? Written with humor and analytic rigor, *One Billion Americans* challenges readers across the political spectrum to take population decline seriously. Drawing on economic theory and research from leading policy experts, Yglesias offers ideas from around the globe—from Singapore's approach to traffic jams to Canada's town planning—that move beyond left-right divides to explore practical and creative solutions. Yglesias is the co-founder and senior correspondent for *Vox*. He also hosts the political podcast *The Weeds* and is a regular contributor to NPR's *All Things Considered*.

UK, Translation: Portfolio (editor Trish Daly)

Agent: Javelin Group

SUMMER 2020



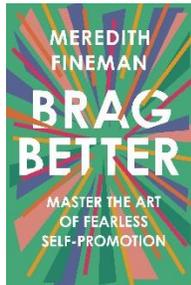
Connors, Roger

Aug. 2020

GET A COACH, BE A COACH: Using the Power of Self-Directed Performance Coaching to Accelerate Results

The same problems plague the corporate world everywhere. Executives inflate performance targets but neglect to provide adequate training. New employees lack skills to take the lead when the older rank retires. Coworkers feel disconnected from one another. In an effort to boost our potential with training courses, we've overlooked our greatest resource: the people around us. *Get a Coach, Be a Coach* shows how we can tap into this reserve of expertise through Self-Directed Personal Coaching. This modern methodology shifts the responsibility from the coach to the learner to help employees fulfill their potential together. Roger Connors is the bestselling author of *The Oz Principle* and a cofounder and chair of [Zero to Ten](#) Coaching & Leadership Training.

UK, Translation: Portfolio (editor Nina Rodriguez-Marty)
Agent: Author c/o Portfolio



Fineman, Meredith

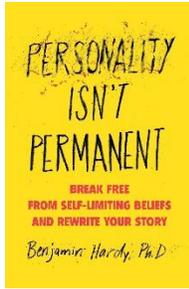
May 2020

BRAG BETTER: Master the Art of Fearless Self-Promotion

Talking about your accomplishments feels uncomfortable, but it's a vital part of getting ahead in work and life. This new approach to self-promotion will save you from the embarrassment and impostor syndrome. [Meredith Fineman](#) has built a thriving career teaching clients to promote themselves without feeling like they're selling out. Here she shares the game-changing tools, scripts, and insights that make talking about your accomplishments feel easy. Rather than pretending that you're more qualified or confident than you are, or inserting self-

promotion into conversations at inappropriate times, Fineman advocates finding quiet confidence in your opinions, abilities, and background, and then turning up the volume. Fineman is the founder of [FinePoint](#), a leadership and professional development company.

UK, Translation: Portfolio (editor Leah Trouwborst)
Agent: Present Perfect Dept.
Korean: Munhakdongne



Hardy, Benjamin, PhD

June 2020

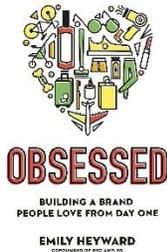
PERSONALITY ISN'T PERMANENT: Break Free From Self-Limiting Beliefs and Rewrite Your Story

Past experiences and traumas can trap people in unhealthy attitudes and behaviors, but organizational psychologist [Dr. Benjamin Hardy](#) shows why that doesn't have to be the case. Rather than being defined by the past, people's internal narratives can be based on their desired futures. They can set committed goals, craft their identities to match those goals, and then act consistently to meet them. Thus, their internal identity will evolve into their external personality. Hardy draws on both psychological research and practical, motivational advice, to demolish the popular misconception that personality is innate and unchanging. Filled with tips and exercises, *Personality Isn't Permanent* is the practical guide to transcending our limitations and becoming the people we always wanted to be. Hardy is a psychologist, motivational speaker, and the author of *Willpower Doesn't Work*.

UK, Translation: Portfolio (editor Helen Healey)

Agent: Sterling Lord Literistic

Chinese (cc): Commonwealth; Czech: Audiolibrix; Korean: Business Books; Russian: MIF; Slovak: Eastone



Heyward, Emily

June 2020

OBSESSED: Building a Brand People Love from Day One

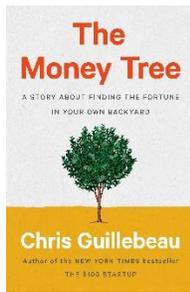
Emily Heyward, the founder and chief strategist of [Red Antler](#), the branding and marketing company for startups and new ventures, explains how hot new millennial brands like Casper, Allbirds, Sweetgreen, Everlane, and more successfully build devoted followings from day one. Building a lovable, memorable brand is about a lot more than just slapping a cool logo on your business. How do startups and new ventures make a splash and get noticed now? Whether you're starting a new business, launching a new product line, or looking to refresh a brand for a new generation of customers, *Obsessed* shows why the old rules of branding no longer apply, and what really works for today's customers.

UK, Translation: Portfolio (editor Trish Daly)

Agent: Janklow & Nesbit

Italian: Roi; Korean: Sigongsa

SPRING 2020 HIGHLIGHTS



Guillebeau, Chris

April 2020

THE MONEY TREE: A Story About Finding the Fortune in Your Own Backyard

Like financial classics *The Latte Factor* and *The Richest Man in Babylon*, *The Money Tree* uses a compelling story with captivating characters to share its core insight: You are never at the mercy of fortune as long as you have an appetite for hard work and a willingness to step outside your comfort zone. Jake Aarons is in trouble. He's being evicted from his apartment in less than 30 days, the bill for his \$50,000 in overdue student loans is almost due, and the digital marketing agency he works at just implemented a new military-style grading system that might cost him his job. To top it off, Jake's new relationship with Maya was going so well... but with everything else falling down around him, he might lose her, too. In search of answers, Jake reluctantly attends a weekly group meeting at the invitation of a coworker. Everyone in the group is trying to create a lucrative side hustle with one key requirement: They can only spend up to \$500 before earning a profit. Over the course of several weeks, Jake undertakes a series of challenges, first learning how to make \$1,000 in a single weekend, and ultimately how to discover the untapped skills he needs to take control of his finances—and his life. [Chris Guillebeau](#) is the *New York Times*-bestselling author of *The \$100 Startup*, *Side Hustle*, *The Happiness of Pursuit*, and others.

UK, Translation: Portfolio (editor Niki Papadopoulos)

Agent: Launch Books



Kantrowitz, Alex

April 2020

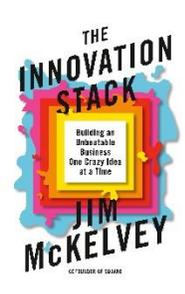
ALWAYS DAY ONE: How the Tech Titans Plan to Stay on Top Forever

Despite their enormous size and reach, it's always day one at Amazon and its rival tech titans. With unprecedented access, [Alex Kantrowitz](#) takes us behind the scenes to show how their CEOs are operating with startup-esque nimbleness. Jeff Bezos, Mark Zuckerberg, Sundar Pichai, and Satya Nadella are pioneering a new model of leadership, rooted in their technical backgrounds and brought to life by the latest workplace technology. These CEOs are not the stereotypical outspoken, obstinate, sales-oriented leaders. Instead, they're introverted engineers who function best in flat, collaborative environments. Instead of building hierarchical organizations with themselves as central sources of inspiration, they've built workplaces that elevate the best ideas from across their organizations. For instance, Bezos is automating everything from order fulfillment to negotiation so his employees can spend their time inventing. Zuckerberg's engineers are learning to trust artificial intelligence to make decisions for them. Pichai surfaces good ideas from Google's vibrant, unruly internal communications networks. And Nadella is using AI to empower Microsoft's salesforce. *Always Day One* reveals a new leadership model helping these companies become more dominant at a stage when most begin to decline. It shows the way forward for anyone who wants to compete with the existing tech titans. Kantrowitz is a senior technology reporter at *BuzzFeed*.

Translation: Portfolio (editor Merry Sun)

Agent: Levine, Greenberg, Rostan

UK: Penguin Business; Arabic: Arab Scientific; Chinese (cc): Yuan-Liou; Chinese (sc): CITIC; Korean: Korea Economic Daily & Business; Portuguese (B): Benvira; Spanish: Conecta/PRH; Vietnamese: Phuong Nam



McKelvey, Jim

March 2020

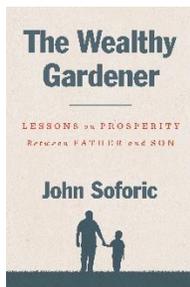
THE INNOVATION STACK: Building an Unbeatable Business One Crazy Idea at a Time

In 2009, glassblowing artist and computer scientist [Jim McKelvey](#) lost a sale because he couldn't accept American Express cards. Frustrated by the high costs and difficulty of accepting credit cards, McKelvey joined his friend Jack Dorsey (the cofounder of Twitter) to launch [Square](#), a startup that enables small merchants to accept credit card payments on their phones. With no expertise or experience in the world of payments, they approached the problem with a new perspective, questioning the industry's assumptions, innovating their way through early challenges, and achieving widespread adoption from merchants. But just as Square took off, Amazon launched a similar product and undercut Square on price. For most ordinary startups, this would have spelled the end. Instead, less than a year later, Amazon was in retreat. How did Square beat the most dangerous company on the planet? This question motivated McKelvey to study what Square did differently from all the other companies Amazon had killed. He eventually found the key: a strategy he calls the Innovation Stack. McKelvey's fascinating and humorous stories of Square's early days are blended with historical examples of other world-changing companies built on the Innovation Stack to reveal a pattern of groundbreaking, competition-proof entrepreneurship that is rare but repeatable.

UK, Translation: Portfolio (editor Trish Daly)

Agent: Levine, Greenberg, Rostan

Japanese: Toyokan; Korean: Woongjin; Vietnamese: Ecoblader



Soforic, John

Feb. 2020

THE WEALTHY GARDENER: Lessons on Prosperity Between Father and Son

Soon after he opened his vineyard for business many years ago, the Wealthy Gardener noticed a puzzling fact. Everyone wanted money, but only a few people managed to accumulate it. The reason, he realized, is that most are unwilling to sacrifice personal comforts to achieve lasting wealth. As he grew old, the Wealthy Gardener shared his hard-earned wisdom with the financially troubled in his community, mentoring those who asked for his practical advice. The parable of the Wealthy Gardener is far more than an admonishment to earn more or spend less; it is about timeless principles. As his lessons reveal, financial freedom is a means to power and control over our lives. Without money, we are subject to the demands and whims of others. With money, we are sheltered from the storm, and we can extend that shelter to our loved ones. Poised to become an intimate financial classic, *The Wealthy Gardener* will inspire readers to find their own noble purpose and relieve their money worries once and for all. No matter your income level, skillset, or unique economic disadvantages, the lessons in this book will show you the path forward. All you need is the will to work, the desire to succeed, and the motivation to learn. [John Soforic](#) is the owner of a real estate business and enjoys total financial freedom.

UK, Translation, excluding complex and simplified Chinese, Korean: Portfolio (editor Helen Healey)

Agent: Author c/o Portfolio

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