

# THE ZOË PAGNAMENTA AGENCY

## RIGHTS LIST

### Frankfurt Book Fair

October 9–12, 2018

The Zoë Pagnamenta Agency, LLC  
45 Main Street, Suite 850  
Brooklyn, NY 11201  
Tel: 212-253-1074  
Website: <http://www.zpagency.com/>

*Rights inquiries:* [mail@zpagency.com](mailto:mail@zpagency.com)  
List of Co-Agents attached.

All rights are held by ZPA, unless otherwise stated.

## HIGHLIGHTS

**Noah Isenberg**

***SOME LIKE IT HOT: The Making and Meaning of the Classic American Sex Comedy***

US & Canada: W.W. Norton

**Widely considered his most subversive piece of screenwriting, Billy Wilder's independently produced Hollywood comedy *Some Like it Hot* was so far ahead of its time that it remains as provocative and vibrant today as when it first premiered six decades ago. In his new book, Noah Isenberg—author of the *LA Times* Bestseller *We'll Always Have Casablanca*—examines the fascinating making of this timeless comedy and explores the reasons for its continued sensation.**

Featuring a screenplay laden with innuendo, a suitably ridiculous premise, and what many consider to be Marilyn Monroe's greatest performance, *Some Like It Hot* was hailed by Hollywood gossip columnist Hedda Hopper as "screamingly comic," when it first released in 1959. The film was nominated for Oscars for best actor, best director, best adapted screenplay, best art direction, and best costume design, and would go on to enjoy mounting popularity in the decades since its release. In 2000, the American Film Institute named *Some Like It Hot* the funniest screen comedy ever made.

*SOME LIKE IT HOT* is celebrated film historian Noah Isenberg's rich account of this most beloved comedy's origins and its transcendent nature. Through extensive research and interviews with filmmakers, film critics, actors, and diehard fans, Isenberg reveals the myths and realities behind *Some Like It Hot's* production, exploring Billy Wilder's inspiration, divulging Marilyn Monroe's antics on set, unpacking the implications of cross dressing and gender play, and analyzing the film's wicked allusions to well-established gangster films and other classics of decades past.

Finally, Isenberg turns to *Some Like It Hot's* long afterlife and the reasons it remains so revered. From Groucho Marx calling it one of his all-time favorite films, to Alec Baldwin and Tina Fey's labeling of the film as "one of the funniest classic comedies of all time," Isenberg delves into the ways the movie has lodged itself in moviegoers' psyches. Filled with fresh insights into the film's creation, production, and legacy, *SOME LIKE IT HOT: The Making and Meaning of the Classic American Sex Comedy* is a magnificent account of what made the movie so popular and why it continues to dazzle audiences sixty years after its release.

**Noah Isenberg** is the founding Director of Screen Studies and Professor of Culture and Media at The New School, and beginning in 2019, the George Christian Centennial Professor and Chair of the Department of Radio-Television-Film at the University of Texas at Austin. He is the author of *We'll Always Have Casablanca: The Life, Legend, and Afterlife of Hollywood's Most Beloved Movie* and *Edgar G. Ulmer: A Filmmaker at the Margins*, the editor of *Weimar Cinema*, and the recipient of an NEH Public Scholar Award.

US editor: Matt Weiland; Delivery: December, 2020

**Catherine A. Sanderson**

***THE APPALLING SILENCE OF THE GOOD PEOPLE: Understanding the Psychology of Good and Evil***

US & Canada: TK

**“History will have to record that the greatest tragedy of this period of social transition was not the strident clamor of the bad people, but the appalling silence of the good people.” —Martin Luther King, Jr.**

**Amherst College psychology professor Catherine Sanderson explains the psychological factors that lead good people to stay silent when witnessing bad behavior and the conditions under which people are able to stand up to evil.**

We are bombarded daily by news reports of bad behavior, from sexual harassment in the workplace to racist attacks on public transportation to bullying in schools. Although it's easy to blame these acts on evil people, it's far more complicated to understand why so many people fail to speak up in the presence of such behavior and how significant a role this silence plays in perpetuating the behavior itself.

Why do people stay silent in the face of bad behavior? Even in cases in which speaking out doesn't pose direct risks to one's life or career, the social costs of calling out bad behavior can be substantial. And cutting-edge research in neuroscience reveals that many of the processes that drive such inaction occur not through a careful deliberative process, but rather at an automatic level in the brain. Most evil occurs not because people are inherently bad, but because they fail to recognize the powerful forces that cause silence and inaction.

Describing research from psychology, economics, biology, and neuroscience, Sanderson explains the factors that lead most of us to remain bystanders in the face of evil, and gives readers valuable insight into how to overcome the very natural human tendency to stay silent, and practical strategies for resisting such pressure in their own lives.

**Catherine A. Sanderson** is the Manwell Family Professor in Life Sciences (Psychology) at Amherst College. Her research examines psychological factors that lead people to falsely identify social norms, the consequences of such misperceptions, and strategies for correcting these errors. This research has received grant funding from the National Science Foundation and the National Institute of Health. In 2012, she was named one of the country's top 300 professors by the Princeton Review. Her work has been featured in *The Atlantic*, *The Boston Globe*, and *The Washington Post*, among others, and she was recently interviewed on *CBS Sunday Morning*. Her work has been featured in *The Atlantic*, *The Boston Globe*, and *The Washington Post*, among others, and she was recently interviewed on *CBS Sunday Morning*.

Proposal available

**Joshua Jelly-Schapiro**  
***CUBA THEN, CUBA NOW***  
US & Canada: Vintage

**From the moment Columbus gazed out from his *Santa Maria* and hailed “the most beautiful land human eyes have seen,” Cuba has been a magnet for fantasies—and for historic drama. In recent years, Fidel Castro’s longtime communist feif has been roiled by new momentous shifts—Castro’s death; détente with the United States; the ascent of a new leader in Havana. Now comes an essential new portrait of Cuba—its history, music, culture, and politics—that doubles as a timely account, by one of the island’s leading recent chroniclers, of what’s unfolding there now.**

In 2016, the geographer and writer Joshua Jelly-Schapiro published *Island People*, his magnum opus on the history and cultures of the Caribbean. Hailed by the *New York Times* as “a travelogue of love and scholarship,” this expansive work found Jelly-Schapiro voyaging the Antilles—from Jamaica to Cuba, Puerto Rico to Trinidad, Haiti to Martinique—to offer a fresh portrait of islands he approached not as “exotic” nor as marginal to world affairs. *Island People*, rather, presented the region “where globalization began,” as comprised of islands that belong at the center of any story we tell ourselves about the making of our modern world.

Now, Jelly-Schapiro’s chapters from that book on the island he knows best are available as a stand-alone volume that also includes a new introduction and new concluding chapter, drawn from his reporting from Cuba for *The New Yorker* and the *New York Review of Books*, to bring the story up to date. *Cuba Then, Cuba Now* is essential reading for anyone planning to visit Cuba, or dreaming of doing so. It also presents an ideal chance to publish an important writer whose larger book containing much of this material, for cause of sheer length, was difficult to release in translation.

**Joshua Jelly-Schapiro** is the author of *Island People: The Caribbean and the World* (Knopf), and the co-editor, with Rebecca Solnit, of the bestselling *Nonstop Metropolis: A New York City Atlas* (California). He is a regular contributor to the *New York Review of Books*, and his work has also appeared in *The New Yorker*, *New York* magazine, *Harper’s*, *The Guardian*, *The Believer*, *Artforum*, and *The Nation*. He is a visiting scholar at the Institute for Public Knowledge at NYU, where he also teaches. He lives in New York.

US editor: Diana Secker Tesdell

Publication: January, 2019

Full manuscript available (40,000 words)

*Includes introduction, epilogue, and bibliographic essay “for further reading”*

**Cliff Kuang with Robert Fabricant**

***USER FRIENDLY: How the Hidden Rules of Design are Changing the Way We Live, Work & Play***

US & Canada: McD/ FSG; UK: W.H. Allen/ PRH; China: CITIC

**In *USER FRIENDLY*, Cliff Kuang, a design strategist at Google and veteran technology journalist at *Fast Company* and *Wired*—working with Robert Fabricant, a veteran product designer—reveals the hidden ways design is reshaping our lives. He shows how “user experience” will rule the coming decade, even as it quietly ruled the last. *USER FRIENDLY* is a must-read for anyone who loves well-designed products—and for the innovators aspiring to make them.**

It seems like magic when some new gadget seems to intuit what we want. But how does design summon feeling from thin air? Are there lasting principles behind that alchemy? Why do some designs take root while others wither? *User Friendly* will guide readers through the hidden rules governing how design shapes our behavior, and will offer a tapestry of unforgettable stories. Those include what the nuclear accident at Three Mile Island reveals about the logic of the smartphone; how the pressures of the Great Depression and World War II created our faith in social progress through better product design; and how a failed vision for Disney World yielded a new paradigm for designed experience. Present-day stories include that of two African students who realize they can remake one of the great impediments to daily life in Kenya, and a young designer at Microsoft, who, after a tragic accident, goes searching for innovations inspired by overlooked communities.

Laypeople and experts alike will leave the book seeing the world with new eyes. In scope and impact, *USER FRIENDLY* is inspired by books such as Stephen Johnson’s *Where Good Ideas Come From* and Clay Shirky’s *Here Comes Everybody*. Not since Don Norman’s *The Design of Everyday Things*, in print for almost thirty years, has there been a such a lively and relevant book about design written for the *general* reader, not just the business audiences.

Cliff Kuang is a design strategist at Google, and an award-winning journalist. He was previously the design editor at *Wired* and *Fast Company*, and in that capacity has edited or written over 7,000 articles on design. His writing has also appeared in the *New York Times Magazine*, *Bloomberg Businessweek*, and *The Economist*. He lives in San Francisco, California.

Robert Fabricant is a co-founder of Dalberg’s Design Impact Group and former Vice President of Creative for Frog Design. He has won numerous design awards and has written and spoken widely on design and social impact, for outlets including the Harvard Business Review and SXSW.

US editor: Sean McDonald

Manuscript available

US/UK publication: May, 2019

**Chris McGreal**

*AMERICAN OVERDOSE: The Opioid Tragedy in Three Acts*

US & Canada: PublicAffairs; UK: Faber and Faber

**“Confirms Chris McGreal’s stature as one of the truly essential reporters of our times. A riveting and urgent reckoning of colossal corruption that has taken a staggering toll.” —Philip Gourevitch, author of *We Wish to Inform You That Tomorrow We Will Be Killed With Our Families***

**“A deftly researched account. The author’s powerful narrative has deep roots in history. A harrowing book about dire circumstances.”  
—*Kirkus Reviews*, Starred Review**

**“This urgent, readable chronicle, which names names and pulls no punches, clearly and compassionately illuminates the evolution of America’s mass addiction problem.” —*Publisher’s Weekly*, Starred Review**

From award-winning *Guardian* journalist Chris McGreal, an incisive work of narrative journalism exposing the complex roots and astounding human costs of the opioid crisis—devastating in its findings and damning in its conclusions.

The opioid epidemic has been described as “one of the greatest mistakes of modern medicine.” But calling it a mistake is a generous rewriting of the history of greed, corruption, and indifference that pushed the US into consuming more than 80 percent of the world’s opioid painkillers. Journeying through lives and communities wrecked by the epidemic, Chris McGreal reveals not only how Big Pharma hooked Americans on powerfully addictive drugs, but the corrupting of medicine and public institutions that let the opioid makers get away with it.

The starting point for McGreal’s deeply reported investigation is the miners promised that opioid painkillers would restore their wrecked bodies, but who became targets of “drug dealers in white coats.” A few heroic physicians warned of impending disaster. But *American Overdose* exposes the powerful forces they were up against, including the pharmaceutical industry’s coopting of the Food and Drug Administration and Congress in the drive to push painkillers—resulting in the resurgence of heroin cartels in the American heartland. McGreal tells the story, in terms both broad and intimate, of people hit by a catastrophe they never saw coming. Years in the making, its ruinous consequences will stretch years into the future.

**Chris McGreal** is a senior writer at the *Guardian* and former journalist for the BBC. He has worked in Johannesburg and Jerusalem, and across Africa and Central America, and won awards for his journalism covering the fall of apartheid, the second Palestinian Intifada, and the Rwandan genocide.

US editor: Clive Priddle; US publication: November, 2018

**Priya Parker**

***THE ART OF GATHERING: How We Meet and Why It Matters***

**US & Canada:** Riverhead/ Penguin; **UK:** Portfolio/Penguin Life; **Japan:** President; **Korea:** Bulkwang; **Russia:** Popuri; **Ukraine:** Vivat

**A bold new approach to how we gather that will transform the ways we spend our time together—at work, at home, in our communities, and beyond.**

**“Brilliant. The book is a timely reminder: it’s our human-to-human links that make the most meaningful moments of our lives. You’ll only put this book down because it will make you so hungry for a gathering of your own.” —Deepak Chopra**

**“[A] remarkable new book about how we spend our time together, at work, at home, and beyond. If you want to get more out of every event, whether it’s with your boss and co-workers or friends and family, *The Art of Gathering* can help.” —*Bustle***

At a time when coming together is more important than ever, Priya Parker sets forth a human-centered approach to gathering that will help everyone create meaningful, memorable experiences, large and small, for work and for play. Drawing on her expertise as a facilitator of high-powered gatherings around the world, Parker takes us inside events of all kinds to show what works, what doesn’t, and why. She investigates a wide array of gatherings—conferences, meetings, a courtroom, a flash-mob party, an Arab-Israeli summer camp—and explains how simple, specific changes can invigorate any group experience.

The result is a book that’s both journey and guide, full of exciting ideas with real-world applications. *The Art of Gathering* will forever alter the way you look at your next meeting, industry conference, dinner party, and backyard barbecue—and how you host and attend them.

**Priya Parker** is the founder of Thrive Labs, at which she helps activists, elected officials, corporate executives, educators, and philanthropists create transformative gatherings. Trained in the field of conflict resolution, Parker has worked on race relations on college campuses and on peace processes in the Arab world, southern Africa, and India. She studied organizational design at M.I.T., public policy at the Harvard Kennedy School, and political and social thought at the University of Virginia.

US editor: Jake Morrissey

US publication: May, 2018

Final files available

**Nigel Travis**

***THE CHALLENGE CULTURE: Why the Most Successful Organizations Run on Pushback***

US & Canada: PublicAffairs; UK & Comm: Piatkus / Little, Brown; Korea: Cheom Books

**\*A *Publisher's Weekly* Top Ten Title in Business and Economics, Fall 2018\***

**"Smart and insightful, this work offers an insider's account of the leadership approach behind a successful global brand that executives in any industry can emulate." —*Publisher's Weekly***

**The executive chairman and former CEO of Dunkin' Donuts and Baskin Robbins reflects on the unique, results-oriented discipline he's developed over decades of leadership of two of the world's most iconic global brands, providing a blueprint for any organization to achieve prosperity.**

We live in an era in which successful organizations can fail in a flash. But they can cope with change and thrive by creating a culture that supports positive pushback: questioning everything without disrespecting anyone.

Nigel Travis has forty years of experience as a leader in large and successful organizations, as well as those facing existential crisis—such as Blockbuster as it dawdled in the face of the Netflix challenge. In his ten years as CEO and chairman of Dunkin' Brands, Travis fine-tuned his ideas about the challenge culture and perfected the practices required to build it. He argues that the best way for organizations to succeed in today's environment is to embrace challenge and encourage pushback. Everyone—from the new recruit to the senior leader—must be given the freedom to speak up and question the status quo, must learn how to talk in a civil way about difficult issues, and should be encouraged to debate strategies and tactics—although always in the spirit of shared purpose. How else will new ideas emerge? How else can organizations steadily improve?

Through colorful storytelling, with many examples from his own career—including his leadership in turning around the fear-ridden culture of the London-based Leyton Orient Football Club, of which he is part owner—Travis shows how to establish a culture that welcomes challenge, achieves exceptional results, and ensures a prosperous future.

**Nigel Travis**, the chairman of Dunkin' Brands, was the company's chief executive officer from 2009 through 2018. His distinctive human-centered perspective on leadership and management, now viewed as essential in today's complex and diverse global organizations, took root early in his career when he was a human resources manager.

US editor: John Mahaney  
Publication: September, 2018  
Final files available

## AGENCY TITLES OF INTEREST

**Ravi Agrawal**

***INDIA CONNECTED: How the Smartphone is Transforming the World's Largest Democracy***

World English: OUP

**“This is, quite simply, the best book about India today. It recounts the hard data but also captures the mood of a rising, sprawling, dynamic society. It is centered on the smartphone, which is indeed transforming the world’s largest democracy. But the nature of that transformation is complex and nuanced. And Agrawal describes this reality with a novelist’s eye and pen. A triumph.”**

**—Fareed Zakaria, CNN host and author of *The Post American World***

As always with India, the numbers stagger: in 2000, 20 million Indians had access to the internet; by 2017, 465 million were online, with three Indians discovering the internet every second. In the course of a single generation, access to the internet has progressed from dial-up connections on PCs, to broadband access, wireless, and now 4G data on phones.

The rise of low-cost smartphones and cheap data plans has meant the country leapfrogged the baby steps their Western counterparts took toward digital fluency. The results can be felt in every sphere of life, upending traditions and challenging conventions. Nothing is untouched, from arranged marriages to social status to business start-ups, as smartphones move the entire economy from cash-based to credit-based.

Access to the internet is affecting the progress of progress itself. As Agrawal shows, while smartphones offer immediate and sometimes mind-altering access to so much for so many, they create no immediate utopia in a culture still riven by poverty, a caste system, gender inequality, illiteracy, and income disparity. Under a government keen to control content, it has created tensions. And in a climate of hypernationalism, it has fomented violence and even terrorism. The influence of smartphones on the world's largest democracy is nonetheless pervasive and irreversible, and *India Connected* illuminates both its dimensions and its implications.

**Ravi Agrawal** has worked for CNN for over a decade in London, New York, and New Delhi. Previously, he won a Peabody Award for his work with the world affairs program *Fareed Zakaria GPS*. A graduate of Harvard University, Agrawal was named a Young Global Shaper by the World Economic Forum in 2013, and served on the group’s Global Agenda Council on India. He was also named an Asia 21 Young Leader by the Asia Society in 2016.

Editors: Tim Bent (OUP US), Sugata Ghosh (OUP India)  
US publication: November, 2018

## **Kate Bowler**

### ***EVERYTHING HAPPENS FOR A REASON—And Other Lies I've Loved***

**US & Canada:** Random House; **UK:** SPCK; **Brazil:** Intrinseca; **China:** Xiron; **Germany:** Brunnen Verlag; **Korea:** Gimm-Young; **Netherlands:** Vuurbaak; **Taiwan:** Yuan Liou; **Vietnam:** Omega; **World Spanish:** Planeta Mexico

**\*New York Times Bestseller, featured in *TIME*, the *New York Times*, NPR's *Fresh Air* and *Morning Edition*, NBC's *Today Show*, the *London Times*, and BBC Radio\***

**"This is a love letter to life, and it's gorgeous." —Lucy Kalanithi, MD, FACP, Clinical Assistant Professor of Medicine, Stanford University School of Medicine**

**"With grace, wisdom, and humor, this poignant look at the unpredictable promises of faith will amaze readers." —*Publishers Weekly*, Starred Review**

**"I fell hard and fast for Kate Bowler. Her writing is naked, elegant, and gripping—she's like a Christian Joan Didion. I left Kate's story feeling more present, more grateful, and a hell of a lot less alone. And what else is art for?" —Glennon Doyle, #1 NYT bestselling author of *Love Warrior***

At thirty-five, everything in Kate Bowler's life seems to point toward "blessing." She is thriving at her dream job, married to her high school sweetheart, and loving life with her newborn son. Then she is diagnosed with stage IV colon cancer.

Now every three months, Kate learns if she has three months more to live. She must exist not in the past or future, not in life or death, but in "the in-between, where everyone must pass, but so few can remain." Kate is very sick, and no amount of positive thinking will shrink her tumors. What does it mean to die, she wonders, in a world that insists everything happens for a reason? Kate is stripped of this certainty only to discover that without it, life is hard but beautiful in a way it never has been before.

Frank and funny, dark and wise, Kate Bowler pulls the reader deeply into her life in an account she populates affectionately with a colorful, often hilarious retinue of friends, preachers, relatives, and doctors. *Everything Happens for a Reason* tells her story, offering up her irreverent, hard-won observations on dying and the ways it has taught her to live.

**Kate Bowler** is an assistant professor of the history of religion at Duke Divinity School. Raised in Manitoba, Canada, she is a graduate of Yale Divinity School and Duke University. Her podcast *Everything Happens* was in the iTunes Top 100 Podcasts in the months after its launch on February 6<sup>th</sup>.

US editor: Hilary Redmon; US & UK publication: February 6, 2018

*Over 100,000 copies sold in the U.S. since publication*

**Amir Husain**

***THE SENTIENT MACHINE: The Coming Age of Artificial Intelligence***

**US & Canada:** Scribner; **UK:** Souvenir Press; **China:** CITIC; **Korea:** MID; **Taiwan:** Heliopolis; **Thailand:** SE-ED; **Turkey:** Siyah Kitap; **Vietnam:** Thai Ha

**“In *The Sentient Machine*, Amir Husain prepares us for a brighter future; not with hyperbole about right and wrong, but with serious arguments about risk and potential.” —Dr. Greg Hyslop, Chief Technology Officer, The Boeing Company**

**In the tradition of Michio Kaku’s *The Future of the Mind*, acclaimed technologist and inventor Amir Husain answers the universal question of how we can live amidst the coming age of sentient machines and artificial intelligence—and not only survive, but thrive.**

The future is now. Artificial “machine” intelligence is playing an ever-greater role in our society. We are already using cruise control in our cars, automatic checkout at the drugstore, and are unable to live without our smartphones. The discussion around AI is largely polarized; people think either machines will solve all problems for everyone, or they will lead us down a dark, dystopian path into total human irrelevance. Regardless of what you believe, the idea that we might bring forth intelligent creation can be intrinsically frightening. But what if our greatest role as humans so far is that of creators?

Amir Husain, a brilliant inventor and computer scientist, argues that we are on the cusp of writing our next, and greatest, creation myth. It is the dawn of a new form of intellectual diversity, one that we need to embrace in order to advance the state of the art in many critical fields, including security, resource management, finance, and energy. In *The Sentient Machine*, he addresses broad existential questions surrounding the coming of AI: Why are we valuable? What can we create in this world? How are we intelligent? What constitutes progress for us? And how might we fail to progress? Husain boils down complex computer science and AI concepts into clear, plainspoken language and draws from a wide variety of cultural and historical references to illustrate his points. Ultimately, he challenges many of our societal norms and upends assumptions we hold about “the good life.”

**Amir Husain** is an award-winning serial entrepreneur and inventor based in Austin, Texas. He serves on IBM’s Advisory Board for Watson & Cognitive Computing and is the Founder & CEO of SparkCognition, Inc., an award-winning company which specializes in cognitive computing software solutions that help businesses and governments better respond to a world of ever-evolving threats. Husain’s work has been inducted into the collection of the Computer History Museum in Mountain View, CA. Husain speaks annually at numerous SXSW, defense, cybersecurity, computer science, energy and environmental conferences. Amir and SparkCognition’s work has been featured in publications such as *Fast Company*, *Wired*, *Forbes*, and the *New York Times*.

US editor: Colin Harrison

Final files available; US publication: November, 2017

**Joan Koenig**  
***THE MUSICAL CHILD***

US & Canada: Houghton Mifflin Harcourt; UK: William Collins; China: CITIC

**A pioneering music educator reveals how making and enjoying music can supercharge childhood development—and how parents and educators can harness this power to nurture children’s intellects, emotional health, social skills, creativity, and more.**

You have probably heard of the “Mozart Effect”—the idea that listening to classical music can make people, especially kids, smarter. While the research behind that claim (and the cottage industry it spawned) was all based on bad science, there is now clear evidence that music actually does help children develop intellectually. It also fosters their social, emotional, and creative growth in ways we are only beginning to comprehend. But not all music has this effect, nor are all ways of experiencing music equally beneficial. In this uplifting book, music educator Joan Koenig will draw on the latest scientific research and on her experience in and out of her Parisian classroom to show how music can turn children into better people—and how, in the process, they can become extraordinary musicians themselves.

As our world shifts rapidly into the latter half of the 21<sup>st</sup> century, and technology begins to leave humanity behind, our children will badly need new perspectives and skills to find employment and meaning within an increasingly automated world. *The Singing School* answers that need with a perfect narrative blend of science, parenting, and music—a *Bringing Up Bébé* meets *This is Your Brain on Music*. Koenig explores how music enriches language, empathy, leadership, curiosity, resilience, and integrity; it enhances our humanity. Delegations from Korea and China, both among the top educational systems in the world, have reached out to study what Koenig is accomplishing in her classrooms, and she collaborates with the neuroscience community around the world in furthering the study of music and the young brain. From the fascinating science of how children learn to specific activities parents can practice with their children, Koenig shows us how and why music is so vital for the education of the whole human.

**Joan Koenig** graduated from the Juilliard School of Music in New York and toured Europe as a soloist and chamber musician. She then became the founder and director of an acclaimed group of bilingual musical pre-schools—the first of their kind in France, L'école Koenig. She was invited to the Salzburg Global Seminar on The Neuroscience of Art in 2014. While a classically trained musician, Koenig has also studied jazz and Hindustani music, and she speaks English, French, and German.

US editor: Alex Littlefield  
French rights: Anna Jarota [ajarota@ajafr.com](mailto:ajarota@ajafr.com)

**Jonathan Metzl, MD, PhD**

***DYING OF WHITENESS: How the Politics of Racial Resentment is Killing America's Heartland***

**World English: Basic Books**

**A physician reveals how right-wing backlash policies have mortal consequences—even for the white voters they promise to help.**

In the era of Donald Trump, many lower- and middle-class white Americans are drawn to politicians who pledge to make their lives great again. But as *Dying of Whiteness* shows, the policies that result actually place white Americans at ever-greater risk of sickness and death.

Physician Jonathan M. Metzl's quest to understand the health implications of "backlash governance" leads him across America's heartland. Interviewing a range of everyday Americans, he examines how racial resentment has fueled progun laws in Missouri, resistance to the Affordable Care Act in Tennessee, and cuts to schools and social services in Kansas. And he shows these policies' costs: increasing deaths by gun suicide, falling life expectancies, and rising dropout rates. White Americans, Metzl argues, must reject the racial hierarchies that promise to aid them but in fact lead our nation to demise.

**Jonathan Metzl, MD, PhD** is the Frederick B. Rentschler II Professor of Sociology and Psychiatry and the Director of the Center for Medicine, Health, and Society at Vanderbilt University in Nashville, Tennessee. He also serves as Research Director for Safe Tennessee, a nonpartisan gun-violence-prevention initiative. He is a regular contributor on MSNBC, where he was the resident expert on guns for several years, and writes frequently for popular media outlets, including the *New Republic*, NBC.com, *Politico*, and the *Huffington Post*. He has been interviewed recently on NPR's *All Things Considered*, *On Point*, and *Here & Now*; WNYC's *The Takeaway*; CSPAN; Democracy Now; France 24; Raidió Teilifís Éireann in Ireland; TRT World in Turkey; BBC Radio; and Moscow's *Radio Sputnik*. He has also been recently featured in *Correio Braziliense* and *O Globo* in Brazil, the *Christian Science Monitor*, and PBS News Hour.

US editor: Brian Distelberg

Manuscript available

UK rights: Amber Hoover [amber.hoover@hbgusa.com](mailto:amber.hoover@hbgusa.com)

**OTHER AGENCY TITLES (Rights with US Publishers):**

**Cailin O'Connor and James Owen Weatherall**  
***THE MISINFORMATION AGE: How False Beliefs Spread***  
World: Yale University Press; China: CITIC

**The social dynamics of “alternative facts”: why what you believe depends on who you know.**

**“Fake news has revealed a dark side of networks: an almost unstoppable ability to spread false and misleading information, changing people’s perception of reality and shaking the political establishment. *The Misinformation Age* is a timely, engaging narrative of how this happened and how the mix of fake news and networks is changing our world.”**

**—Albert-László Barabási, author of *Linked: The New Science of Networks***

**"In this perilous moment—when knowledge is powerfully eroded by new and effective campaigns of misinformation—O'Connor and Weatherall offer a critically important philosophical defense of evidence, facts, and above all, the truth."—Allan M. Brandt, Harvard University**

Why should we care about having true beliefs? And why do demonstrably false beliefs persist and spread despite consequences for the people who hold them? Philosophers of science Cailin O'Connor and James Weatherall argue that social factors, rather than individual psychology, are what's essential to understanding the spread and persistence of false belief. It might seem that there's an obvious reason that true beliefs matter: false beliefs will hurt you. But if that's right, then why is it (apparently) irrelevant to many people whether they believe true things or not?

In an age riven by factual disputes over everything from climate change to the size of inauguration crowds, the authors argue that social factors, not individual psychology, are what's essential to understanding the persistence of false belief and that we must know how those social forces work in order to fight misinformation effectively.

**Cailin O'Connor** is assistant professor of logic and philosophy of science at the University of California, Irvine. **James Owen Weatherall** is professor of logic and philosophy of science at the University of California, Irvine, and author of the *New York Times* bestseller *THE PHYSICS OF WALL STREET* (HMH, 2013) and *VOID: The Strange Physics of Nothing* (Yale UP, 2016). Both authors are members of the Institute for Mathematical Behavioral Science.

US editor: Bill Frucht  
US publication: January, 2019  
UK & Translation Rights: [Olivia.willis@yaleup.co.uk](mailto:Olivia.willis@yaleup.co.uk)

**Vivien Schweitzer**

*A MAD LOVE: An Introduction to Opera*

World: Basic Books

**“What emerges clearly is Schweitzer's profound passion for opera, her determination to explain the elements of the art so that others might embrace it, and her deep belief that opera is both flourishing now and certain to continue doing so. Affection is the subterranean river that frequently bursts through the surface to splash readers and, perhaps, convince them to put down the money for tickets.” —*Kirkus Reviews***

**“Dynamic. Passionate. Searing. ALIVE! Vivien Schweitzer’s *A Mad Love: An Introduction to Opera* captures everything I love about this often misunderstood art form. She connects the stories and musical treasures from across the centuries of opera to go straight to the heart of why opera is addictive and life-affirming. This is the perfect starting point if you’re a beginner, and an ideal landing point if you need to be reminded of why you fell in love with opera in the first place!”—Joyce DiDonato**

**“A lively and engaging introduction to an art form that belongs to us all, whether or not we know it yet. Welcome in.”—Tim Page, Pulitzer Prize-winning critic and professor of music and journalism, University of Southern California**

There are few art forms as visceral and emotional as opera—and few that are as daunting for newcomers. *A Mad Love* offers a spirited and indispensable tour of opera's eclectic past and present, beginning with Monteverdi's *L'Orfeo* in 1607, generally considered the first successful opera, through classics like *Carmen* and *La Boheme*, and spanning to *Brokeback Mountain* and *The Death of Klinghoffer* in recent years. Musician and critic Vivien Schweitzer acquaints readers with the genre's most important composers and some of its most influential performers, recounts its long-standing debates, and explains its essential terminology.

Today, opera is everywhere, from the historic houses of major opera companies to movie theaters and public parks to offbeat performance spaces and our earbuds. *A Mad Love* is an essential book for anyone who wants to appreciate this living, evolving art form in all its richness.

**Vivien Schweitzer** is a writer and pianist based in New York. She worked for ten years as a classical music and opera critic for the *New York Times*. She has also written for the BBC, the *Moscow Times*, and the *Economist*.

US editor: Brian Distelberg

UK & Translation Rights: Amber Hoover [amber.hoover@hbgusa.com](mailto:amber.hoover@hbgusa.com)

**James Owen Weatherall**

***A SPECIES SUPERIOR THAN THAT OF MAN: The World of John von Neumann***

World: FSG; UK: Bodley Head; China: CITIC

**“Against the plethora of popular writers who cast science as a series of incomprehensible wonders, Mr. Weatherall stands out by combining philosophical sophistication with an admirable ability to explain difficult concepts in plain, direct terms without oversimplifying.”**

**—*The Wall Street Journal***

**From the internationally regarded philosopher of science and author of the *New York Times* Bestseller and Editor’s Choice *The Physics of Wall Street*, comes the biography of John Von Neumann, a mathematical genius unparalleled in the twentieth century, whose discoveries were at the forefront of quantum physics, game theory, the atomic bomb, the digital computer, Artificial Intelligence, and neuroscience.**

From childhood, John von Neumann was famous for his sheer speed of thought. His mind struck his contemporaries as so unusual, his patterns of thought so fast and so foreign, that Hans Bethe, the head of the theory division at Los Alamos during World War II, would later remark that he had sometimes “wondered whether a brain like von Neumann’s does not indicate a species superior to that of man.”

Von Neumann invented the mathematical foundations of three unrelated disciplines—quantum physics, microeconomics, and computer science. His design for a digital computer, known as the von Neumann architecture, is to this day the basis for essentially all computers. He invented game theory, the mathematical theory of strategic reasoning, which has had an incomparable influence on economic thought—and on 20<sup>th</sup> century geopolitics. He played an essential role in the Manhattan Project and went on to become a major advisor to the U.S. government on issues related to nuclear weapons and defense policy. Although he died prematurely of bone cancer in 1957, his legacy has shaped not only 21<sup>st</sup> century science, but culture, politics, and the global world order.

Given the broad range and lasting influence of his work, remarkably little has been written on von Neumann. This biography will illuminate his intellectual contributions, his cultural legacy, and how his remarkable mind worked—as well as the relationship, as revealed through his remarkable insights—between mathematics and the world.

**James Owen Weatherall** is Professor of Logic and Philosophy of Science at the University of California, Irvine. His book *The Physics of Wall Street* (HMH, 2013), an extended *New York Times* bestseller and editor’s choice, has been translated into eight languages. He is also the author of *Void: The Strange Physics of Nothing* and *The Misinformation Age: How False Beliefs Spread*, both from Yale UP.

US editor: Eric Chinski; Proposal available

Rights: [devon.mazzone@fsgbooks.com](mailto:devon.mazzone@fsgbooks.com)

## UK RIGHTS ONLY – for KNEERIM & WILLIAMS

**Eitan Hersh**

***THE MOST DANGEROUS HOBBY***

US/Canada: Scribner

**The politicians who will not compromise, the partisans who hate the other side, the pundits who yell all day on TV, the reality-show president now in charge of the White House, the fraying of democratic norms in country after country. Who is to blame for the crude, broken politics that seem to be taking over the bastions of democracy all over the Western world?**

The uncomfortable answer to this question starts with ordinary, politically engaged citizens with good intentions. We vote and occasionally sign a petition. But we mainly engage by consuming politics as if it's a sport or a hobby. We soak in daily political gossip and eat up statistics about who's up and who's down. We tweet and post and share. We crave outrage. The hours we spend on politics are used mainly as pastime.

We could be spending the same number of hours building political organizations, implementing a long-term vision for our city or town, and getting to know our neighbors, whose votes will be needed for solving hard problems. We could be building farm teams for future candidates and leaders. We could be accumulating power so that when there are opportunities to make a difference – to lobby, to advocate, to mobilize – we will be ready.

That is a vision of politics not as hobby but as something citizens owe to our nation and to each other. It's the politics of ordinary, engaged people getting things done. It takes time, but we already spend a lot of time on politics. It's just that we spend it directed inward: we choose roles and activities designed for short-term pleasure. Citizens today—the voting public—are attracted to the spectacle, the intrigue, the emotion, the catharsis. And we are repelled by the slow-and-steady activities that characterize service to the common good.

**Eitan Hersh** is a tenured associate professor of political science at Tufts University known for innovative uses of big data to study timely and important questions about politics. He received a PhD from Harvard University in 2011 and served for six years on the faculty of Yale University. His scholarly book, *Hacking the Electorate* (Cambridge University Press, 2015), illuminated the use of campaign microtargeting and his research received wide attention from *The New York Review of Books*, [Vox](#), [Washington Post](#), the [Economist](#), National Public Radio, and the [PBS News Hour](#). The book gained new prominence following the Cambridge Analytica/Facebook scandal of 2018. Last summer, Hersh testified before the [U.S. Senate Judiciary Committee](#) alongside the Cambridge Analytica whistleblower. Hersh started exploring the idea of political hobbyism in op/ed pieces published in the [Boston Globe](#) (2016) and [New York Times](#) (2017) which have generated attention from political leaders, journalists, scholars, and the public.

US editor: Collin Harrison

Delivery: Fall 2019; Publication: Spring 2020

**Heath Hardage Lee**

***THE LEAGUE OF WIVES: The Untold Story of the Women Who Took on the U.S. Government to Bring Their Husbands Home from Vietnam***

**US & Canada:** St. Martin's Press; *Major film sale pending.*

**The true story of the fierce band of women who battled Washington—and Hanoi—to bring their husbands home from the jungles of Vietnam.**

On February 12, 1973, one hundred and fifteen men who, just six years earlier, had been high flying Navy and Air Force pilots, shuffled, limped, or were carried off a huge military transport plane at Clark Air Base in the Philippines. These American servicemen had endured years of brutal torture, kept shackled and starving in solitary confinement, in rat-infested, mosquito-laden prisons, the worst of which was The Hanoi Hilton.

Months later, the first Vietnam POWs to return home would learn that their rescuers were their wives, a group of women that included Jane Denton, Sybil Stockdale, Louise Mulligan, Andrea Rander, Phyllis Galanti, and Helene Knapp. These women, who formed The National League of Families, would never have called themselves “feminists,” but they had become the POW and MIAs most fervent advocates, going to extraordinary lengths to facilitate their husbands’ freedom—and to account for missing military men—by relentlessly lobbying government leaders, conducting a savvy media campaign, conducting clandestine meetings with antiwar activists, most astonishingly, helping to code secret letters to their imprisoned husbands. *The League of Wives* follows these women through their incredible transformation from conservative, rule-bound, stay-in-the-background military wives to national lobbyists, international human rights figures, covert spies, and rescuers. And they did it all while being both mother and father to their worried children, paying mortgages and grocery bills alone, and fighting to stay sane while their husbands’ fates remained unknown.

In a page-turning work of narrative non-fiction, Heath Hardage Lee tells the story of these remarkable women for the first time in *The League of Wives*.

**Heath Hardage Lee** comes from a museum education and curatorial background, and she has worked at history museums across the country. She holds a B.A. in History with Honors from Davidson College, and an M.A. in French Language and Literature from the University of Virginia. Heath served as the 2017 Robert J. Dole Curatorial Fellow: her exhibition entitled *The League of Wives: Vietnam POW MIA Advocates & Allies* about Vietnam POW MIA wives premiered at the Robert J. Dole Institute of Politics in May of 2017 and is now travelling to museums throughout the U.S. Potomac Books, a division of the University of Nebraska Press, published Heath’s first book, *Winnie Davis: Daughter of the Lost Cause*, in 2014. *Winnie* won the 2015 Colonial Dames of America Annual Book Award as well as a 2015 Gold Medal for Nonfiction from the Independent Publisher Book Awards. Heath lives in Roanoke, Virginia.

US editor: Michael Flamini

Publication: April 2, 2019

Copyedited manuscript available

**Robert Paarlberg**

***WOULD RACHEL CARSON EAT ORGANIC? From Farm to Table and Everything in Between***

US & Canada: Knopf

**Harvard University and Kennedy School agricultural expert, Robert Paarlberg presents a contrarian view and valuable corrective to the widely accepted but unexamined ideas advocated by leaders of the Food Movement. Our current food system clearly needs reform, but the place to start is not always on the farm, or even at the table. Our biggest problems arise in the vast institutional space between farm and table, where food manufacturing companies transform the commodities from our farms into ultra-processed concoctions laden with sugar, salt, and fat.**

Not content to merely point out the lack of solid data and critical thinking within the Food Movement, Paarlberg exposes the wasted energy and missed opportunities to address real problems within the global food sector. Paarlberg argues that the values Foodies embrace—fresh, flavorful, healthful food untainted by pesticides and other chemicals; ethical treatment of animals and farm laborers; sustainable farming methods that don't damage the environment; improved farming methods in the third world to feed a growing population—are also values embraced by farmers

Guaranteed to stir controversy, *Would Rachel Carson Eat Organic?* is for people passionate about food and food politics worldwide, and that should include all of us.

**Robert Paarlberg** is an award-winning researcher and teacher at Harvard University, The Kennedy School, and Wellesley College. Beyond his academic career, he has engaged broadly in the practical world as an advisor and consultant on global food and farming to government agencies, international research organizations, and occasionally to political campaigns. A key to his success has been an ability to communicate among different disciplines and across different cultures; international research and consulting activities have taken him to a score of different countries in Asia and Latin America, and to 15 different countries on the African continent. He has been invited to give Congressional testimony on five separate occasions and twice was named scholar in residence at the Rockefeller Foundation's conference and study center in Bellagio, Italy. He was the lead author of a 2009 bipartisan White Paper from the Chicago Council on Global Affairs that contributed to the launch of USAID's Feed the Future agricultural development program. He is the author of *STARVED FOR SCIENCE: How Biotechnology is Being Kept Out of Africa* (Harvard UP, 2008), which carried a Foreword co-authored by Nobel Peace Prize winners Jimmy Carter and Norman E. Borlaug; *FOOD POLITICS: What Everyone Needs to Know* (Oxford, UP, 2010); and *THE UNITED STATES OF EXCESS* (Oxford UP, 2015).

US editor: Jonathan Segal

Delivery: June, 2019; Proposal available

## The Zoë Pagnamenta Agency's Co-Agent List

### **Bulgaria, Romania, and Serbia:**

Anna and Mira Droumeva  
Andrew Nurnberg Associates Sofia  
11 Slaveikov Square  
PO Box 453  
1000 Sofia  
Tel & Fax: +359 2 986 2819  
Email: Anna Droumeva [anna@anas-bg.com](mailto:anna@anas-bg.com)  
Mira Droumeva [mira@anas-bg.com](mailto:mira@anas-bg.com)

### **China & Taiwan, Thailand, Indonesia, Vietnam:**

Gray Tan  
The Grayhawk Agency  
14F, No.63, Sec.4, Xinyi Rd.  
Taipei 10651  
Taiwan  
Tel: 886-2-27059231  
Fax: 886-2-27059610  
Mobile: 886-916-986765  
Email: [grayhawk@grayhawk-agency.com](mailto:grayhawk@grayhawk-agency.com)

### **Czech Republic, Slovak Republic, and Slovenia:**

Lucie Poláková  
Andrew Nurnberg Associates Prague  
Jugoslávských partyzánů 17  
160 00 Praha 6  
Czech Republic  
Tel & Fax: +420 2 2278 2041  
Email: [polakova@nurnberg.cz](mailto:polakova@nurnberg.cz)

### **Estonia, Latvia, Lithuania, and Ukraine:**

Tatjana Zoldnere  
Andrew Nurnberg Associates Baltic  
PO Box 77  
Riga LV 1011  
Latvia  
Tel: +371 750 64 95  
Fax: +371 750 64 94  
Email: [zoldnere@anab.apollo.lv](mailto:zoldnere@anab.apollo.lv)

### **France:**

Donatella D'Ormesson  
232 boulevard Saint Germain  
75007 Paris  
France  
Tel: +33 6 22 38 88 27  
Email: [ddormesson@free.fr](mailto:ddormesson@free.fr)

### **Germany:**

Petra Eggers  
Agentur Petra Eggers  
Friedrichstraße 133

D - 10117 Berlin  
Germany  
Tel: +49 - (0)30 / 275 950 70  
Fax: +49 - (0)30 / 275 950 710  
Email: [petra.eggers@agentur-eggers.de](mailto:petra.eggers@agentur-eggers.de)  
<http://www.eggers-landwehr.de/english/index.htm>

**Greece:**

Evangelia Avloniti  
Ersilia Literary Agency  
Aktaiou 38-40  
118 51 Athens  
Greece  
<http://ersilialit.com/cms/>

**Hungary and Croatia:**

Judit Hermann, Blanka Daroczi  
Andrew Nurnberg Associates International Ltd. Hungary – Budapest Office  
20 Győri út, Budapest,  
1123-Hungary  
Tel: +36 1 302 6451  
Tel & Fax: +36 1 311 3948  
Email: [j.hermann@nurnberg.hu](mailto:j.hermann@nurnberg.hu)  
(Both agents share this email address.)

**Israel:**

Geula Geurts  
The Deborah Harris Agency  
P.O. Box 8528  
Jerusalem 91083, Israel  
Tel: +972 (0)2 5633237  
Fax: +972 (0)2 5618711  
Email: [efrat@thedeborahharrisagency.com](mailto:efrat@thedeborahharrisagency.com)

**Italy:**

Beatrice Beraldo  
The Italian Literary Agency  
Via E. De Amicis, 53  
20123 Milano, Italy  
Tel : +39 02 865445  
Fax: +39 02 876222  
Email: [beatrice.beraldo@italianliterary.com](mailto:beatrice.beraldo@italianliterary.com)

**Japan:**

Kohei Hattori  
The English Agency (Japan) Ltd.  
4F Sakuragi Building  
6-7-3 Minami Aoyama  
Minato-ku  
Tokyo 107-0062  
Japan

Tel: +81 (3) 3406 5385  
Fax: +81 (3) 3406 5387  
Email: [kohei.hattori@ej.co.jp](mailto:kohei.hattori@ej.co.jp)

**Korea:**

Su Yeon Park  
Korean Copyright Center (KCC)  
Gyonghigung-achim, Officetel Rm 520, Compound 3  
34, Sajik-ro 8-gil, Jongno-gu  
Seoul 110-872  
Korea  
Tel: +82 (2) 725-3350  
Fax: +82 (2) 725-3612  
Email: [kcc@kccseoul.com](mailto:kcc@kccseoul.com); [sypark@kccseoul.com](mailto:sypark@kccseoul.com)

**Netherlands:**

Marianne Schonbach  
Marianne Schönbach Literary Agency  
Rokin 44 III  
1012 KV Amsterdam  
The Netherlands  
Tel. + 0031 (0) 20 62 000 20  
Fax + 0031 (0) 20 62 404 50  
Email: [m.schonbach@schonbach.nl](mailto:m.schonbach@schonbach.nl)  
<http://www.schonbach.nl/>

**Poland:**

Marcin Biegaj  
ANA Warsaw  
ul. Moldawska 9, 6<sup>th</sup> floor  
02-127 Warsaw, Poland  
Tel: +4860 763 6086  
E-mail: [Marcin.biegaj@nurnberg.pl](mailto:Marcin.biegaj@nurnberg.pl)

**Russia:**

Ludmilla Sushkova, Vladimir Chernyshov  
Andrew Nurnberg Literary Agency  
Flat 72  
Stroenie 6  
21 Tsvetnoy Boulevard  
127051 Moscow  
Russia  
Tel & Fax: +7 495 625 8188  
Email: Ludmilla Sushkova [sushkova@lit-agency.ru](mailto:sushkova@lit-agency.ru)  
Vladimir Chernyshov [volodya@lit-agency.ru](mailto:volodya@lit-agency.ru)

**Scandinavia:**

Sebes & Bisseling Literary Agency  
Herengracht 613  
1017 CE Amsterdam  
Netherlands  
Tel: +31 (0) 20 616 0940  
Email: [office@sebes.nl](mailto:office@sebes.nl)  
[www.sebes.nl](http://www.sebes.nl)

**Spain, Portugal & Brazil:**

Teresa Vilarrubla  
The Foreign Office  
c/ Rosselló 104, Entl 2a  
08029-Barcelona  
Spain  
Tel: + (34) 933214290  
Email: [teresa@theforeignoffice.net](mailto:teresa@theforeignoffice.net)

**Turkey:**

Amy Spangler  
AnatoliaLit Agency  
Caferaga Mah. Gunesli Bahce Sok.  
No:48 Or.Ko Apt. B Blok D:4  
34710 Kadikoy-  
Istanbul  
Turkey  
Tel: +90 216 700 1088  
Email: [amy@anatolialit.com](mailto:amy@anatolialit.com)  
[dogan@anatolialit.com](mailto:dogan@anatolialit.com)  
[www.anatolialit.com](http://www.anatolialit.com)